



# OUR VALUES

## TRUST

The Town of Onoway encourages trust among Council, Administration, residents, and local businesses, as well as through our partnerships and stakeholders, to develop strong community relationships.

## INTEGRITY

The Town of Onoway approaches governance with honesty and consideration of community values.

## TRANSPARENCY & ACCOUNTABILITY

The Town of Onoway values transparency, accountability, and responsibility in Council's and Administration's actions.

## RESPECT

The Town of Onoway respects its relationships with local partnerships and neighbouring municipalities.

## TEAMWORK & COLLABORATION

The Town of Onoway encourages teamwork and collaboration in all activities that help move our community into its future.

## ACHIEVEMENT

The Town of Onoway encourages recognition of achievements accomplished throughout the community.



**CONTACT US TODAY!**

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# STRATEGIC PLAN 2023 - 2032

available on the town website

[WWW.ONOWAY.CA](http://WWW.ONOWAY.CA)

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## A New Strategic Plan to Enable a Successful Future for Onoway!

As your town Council we are excited to be sharing our new 2023 – 2032 strategic plan with you. Careful thought and consideration were taken to develop a plan that would set up our town for success and allow for the continuation of delivery of high-quality services. We also took care to listen to resident concerns and find opportunities to improve and increase the quality of life for residents within the Town of Onoway. We also had a special focus on our local economy and support for our business community. This plan should illustrate that we are not satisfied with status quo – we are striving to become better!

*“Our vision is to foster a high quality of life in Onoway that welcomes new residents and businesses while focusing on improving the qualities that make Onoway a special place to live and thrive,”*  
~ Onoway Council.

Please enjoy this summary of the values and priority focus areas that have been included in the plan.



# PRIORITY FOCUS AREAS

## COUNCIL IDENTIFIED FIVE PRIORITY FOCUS AREAS FOR THE TOWN OF ONOWAY

Council and Administration will work together to support projects and specific funding allocations that align with the Town of Onoway's desire to strive for sustainable financial stability, promote economic growth and strengthen the local business community, provide excellent service for residents, and ensure good governance as well as the sustainability of our infrastructure.

### FINANCIAL SUSTAINABILITY

#### Goal Statement

We will develop short- and long-term financial strategies in support of Onoway's vision, mission, and strategic plan to build toward the Town's future financial sustainability.

### ECONOMIC AND BUSINESS GROWTH

#### Goal Statement

We support economic growth by welcoming new businesses, proactively supporting our business community, and diversifying the local economy.

### SERVICE EXCELLENCE

#### Goal Statement

We focus on delivering and improving high-value essential and value-add services daily to support residents' quality of life.

### GOOD GOVERNANCE

#### Goal Statement

We recognize the importance of a trustworthy, reliable, and stable municipal government and will strive to provide strong leadership and govern with priority-based decision-making.

### SUSTAINABLE INFRASTRUCTURE

#### Goal Statement

We embrace short- and long-term capital planning and best practices for asset management that support the needs and economic vitality of the region.



*“This Council is eager to implement the strategic plan as it builds the foundation for Onoway and looks to the future serving the residents, business and industry including regional partnerships for sustainable growth with a collaborative Council.”*  
~ Mayor Kwasny.

The strategic plan will be made available on the town website at [HTTPS://WWW.ONOWAY.CA](https://www.onoway.ca)